

Clean Copy of Claims As Amended 23 Feb 2002

6. (Amended) A method of increasing charitable donations to an organization, the method comprising:

providing a network server for communicating with individuals over a computer network;

automatically accepting donations over the computer network; and

automatically publishing on the computer network information about the donation, ~~to provide thereby providing~~ immediate recognition to the donor; and

automatically accepting at least one additional donations over the computer network, the at least one additional donation being spurred by the recognition provided by automatically publishing on the computer network of information about the donation.

13. (Twice Amended) The method of claim 12 in which ~~the publishing a donation list includes publishing a~~ donation list ~~is~~ arranged in order of donation level, the donation level corresponding to the total amount donated by each donor on the list, and further comprising displaying the level of donation required to achieve a specified position on the list.

17. (Amended) An apparatus for increasing charitable donations to an organization, the apparatus comprising:

a network server for communicating with individuals over a computer network;

~~a program executing first computer instructions~~ on the network server to automatically accepting donations over the computer network; and

~~a program executing second computer instructions~~ on the network server to automatically publishing on the computer network information about the donation, thereby providing immediate recognition to the donor, the first computer instructions accepting over the internet additional donations spurred by the automatically publishing on the computer network the information about the donation.

19. (Amended) The apparatus of claim 17 in which the ~~program executing on the network server and automatically publishing information about the donation publishes first computer instructions publish~~ the information on a World Wide Web page on the Internet.

20. (Amended) The apparatus of claim 17 in which the ~~program executing on the network server and automatically publishing information about the donations publishes first computer instructions publish~~ an ordered list of donations.

21. (Amended) A method of increasing charitable donations to an organization, the method comprising:

providing a network server executing software for communicating with personal computers over a computer network;

automatically accepting from donors donations transmitted through personal computers over the computer network; and

automatically ~~and immediately~~ making publicly available to personal computers over the computer network information about the donation to provide immediate public recognition to the donor, and

automatically accepting from donors additional donations transmitted through personal computers over the computer network, the additional donations spurred by the immediate public recognition.